

21<sup>st</sup> ISAM Congress  
3<sup>rd</sup> to 7<sup>th</sup> June 2017, Santa Fe, NM (USA)



**Sponsoring options**

# **21<sup>st</sup> Congress of the International Society for Aerosols in Medicine**

**3<sup>rd</sup> June – 7<sup>th</sup> June 2017**

**Santa Fe, NM (USA)**

## **Contact Details:**

**Agency KONSENS GmbH  
Stockumer Straße 30  
D-59368  
Werne  
Germany**

**Wiebke Ahlefelder**

**Phone: 0049 02389 / 52 75 - 12**

**Fax: 0049 02389 / 52 75 - 55**

**E-Mail: [ahlefelder@agentur-konsens.de](mailto:ahlefelder@agentur-konsens.de)**

**21<sup>st</sup> ISAM Congress**  
**3<sup>rd</sup> to 7<sup>th</sup> June 2017, Santa Fe, NM (USA)**



## Welcome Letter

Dear ISAM Sponsors,

The International Society for Aerosols in Medicine (ISAM) is proud to announce that the 21<sup>st</sup> Congress will be held in Santa Fe, NM from 3<sup>rd</sup> to 7<sup>th</sup> June 2017. The congress will bring together nearly 400 international attendees at one of the largest pulmonary drug delivery and respiratory health conferences. The attendees will include clinicians, respiratory health care professional, aerosol engineers, formulations scientists and regulatory representatives.

The scientific agenda will be focused on the current state of the art understanding of pulmonary disease, environmental aerosols, device/formulation strategies, advancing imaging techniques and emerging aerosol technologies. Preceding the conference will be continuing educational classes focused on preclinical respiratory drug delivery, environmental exposures and current regulatory updates. The objective of all portions of the congress will be to foster scientific discussions around the current state of the art for aerosols in medicine.

The success of the 21<sup>st</sup> ISAM Congress relies on sponsorship from leading companies within aerosols in medicine. As a sponsor of ISAM 2017 you will have the opportunity to showcase your company / scientific expertise / emerging technologies within one of the premier scientific meetings focused on aerosols within medicine. Included herein are details on different sponsorship opportunities and details as to the potential exposure this venue will provide for your company.

Please consider sponsorship and attendance at the 21<sup>st</sup> ISAM Congress in June 2017. If you have any questions please reach out to any of the conference organizers (Philip Kuehl or Matt Reed) .

Kind Regards,



Matthew Reed, PhD, DABT



Philip Kuehl, PhD



# Scientific Program

## Main Topics:

- 1) Plenary session on asthma and COPD
- 2) Aerosol therapy for critically ill patients including inhaled antibiotics and antivirals for treatment of infectious diseases
- 3) Through the nose, for the nose, by the nose: the nasal route of aerosol delivery
- 4) In vitro cell models
- 5) Gases for therapeutic and diagnostic purposes
- 6) Idiopathic pulmonary fibrosis
- 7) Pro-Con debate: Will personalized medicine decrease the relevance of aerosol therapy?
- 8) New and emerging therapeutic aerosols and delivery systems
- 9) E-cigarettes and alternative delivery devices

## Workshops:

- New Frontiers in Inhalation Technology – A joint IPAC -RS/ISAM workshop
- Basics of aerosol drug delivery: A laboratory practical in the in vitro –in vivo, preclinical, animal model continuum
- Electronic Cigarettes – Current regulatory status and state of the art understanding of the emissions

**21<sup>st</sup> ISAM Congress**  
**3<sup>rd</sup> to 7<sup>th</sup> June 2017, Santa Fe, NM (USA)**



## **Organized by:**

### **The International Society for Aerosols in Medicine e.V.**

Stockumer Straße 30  
59368 Werne, Germany

### **Scientific Organization**

Lovelace Respiratory Research Institute  
2425 Ridgecrest Dr SE  
Albuquerque, NM 87108

### **Program Chairs**

Matthew Reed, PhD, DABT, Lovelace Respiratory Research Institute, USA  
Philip Kuehl, PhD, Lovelace Respiratory Research Institute, USA

### **Steering Committee**

William Bennett, PhD, University of North Carolina, USA  
James Blanchard, PhD, Aradigm Corporation, USA  
Chantal Darquenne, PhD, University of California, San Diego, USA  
Sunalene Devadason, PhD, University of Western Australia, Australia  
Andrew Martin, PhD, University of Alberta, Canada

### **Congress Organizers**

Agency KONSENS GmbH  
Stockumer Straße 30  
59368 Werne

Wiebke Ahlefelder  
ahlefelder@agentur-konsens.de  
0049 2389 / 52 75 -12

### **Website**

[www.isamcongress.com](http://www.isamcongress.com)

[www.isam.org](http://www.isam.org)

**21<sup>st</sup> ISAM Congress**  
**3<sup>rd</sup> to 7<sup>th</sup> June 2017, Santa Fe, NM (USA)**



## Congress Venue

**Eldorado Hotel and Spa Santa Fe, NM**

### Room Rates

Single	\$180* per night
Double	\$180* per night
Triple	\$200* per night
Quad	\$220* per night

\*Prices **do not include** breakfast and the tax rate of 18% or the daily resort fee of \$18/night. Resort fee provides access to guest room internet, fitness center, and junior Olympic - sized pool.



Santa Fe is a unique city as it can boast that is both the highest at 7,260 feet/2,213 meters as well as the oldest U. S. state capital.

Using the Sangre de Cristo Mountains as a backdrop, this beautiful and artsy city blends Spanish, Native American Indian and modern American traditions into a magical, vivacious, and colorful journey any time of the year.

Settled in 1607 with a small cluster of European type dwellings it soon became the seat of power for the Spanish Empire north of the Rio Grande. Besides being known as the oldest state capital, it is also the oldest European community west of the Mississippi.

Santa Fe has six Sister Cities and they are Bukhara, Uzbekistan; Parral, Mexico; Santa Fe, Spain; Sorrento, Italy; Tsuyama, Japan; and Holguin, Cuba .

### Why visit/stay in Santa Fe?

- 1) It is ranked as one of the most walkable cities in the country.
- 2) Its culture is unique—it combines Spanish cultural and history with historic Native American Pueblos, art and jewelry to modern American traditions.
- 3) Its weather has more than 320 days of sun each year and coupled with relatively mild temperatures.
- 4) Santa Fe and the surrounding areas are set against a landscape rich in color and natural beauty.
- 5) Shopping combines the richness of the Spanish artistry with natural beauty of the Native American culture and handiwork.

For more information about the sights and sounds of Santa Fe, go to: [www.santafe.org](http://www.santafe.org)

# 21<sup>st</sup> ISAM Congress

## 3<sup>rd</sup> to 7<sup>th</sup> June 2017, Santa Fe, NM (USA)



### Climate

Santa Fe's climate is dry with very little humidity and since its altitude is 7,260 feet the weather is mild in June. The temperature during the day is an average of 83 °F / 28.3 °Celsius and cooling off in the evening to an average 49 °F / 9.4 °Celsius. Santa Fe, as well as the surrounding area boasts of 320 days of bright sunshine and very little rain.

### Art & Tourism

One of the world's major art centers, Santa Fe has nearly 200 galleries, more than a dozen museums, and many dealers that enjoy working with their ancestral traditions as well as experimenting with new modern techniques.

Art comes in many ways—Santa Fe is also known for its culinary art. Chefs converge on the city to show off their own individual talents and enthusiasm, mixing their techniques and styles with foods and fragrances of the Southwest.

Literary art flourishes in Santa Fe and the surrounding area. We are fortunate to have a large community of local and visiting authors who have New Mexico and especially the Santa Fe area home to gather inspiration and calm for their creations.

There is hiking, biking, Indian Pueblos, historical sites, tours and endless shopping to enjoy during your down time at the conference.

### Airports

There are two airports that service the area, Santa Fe Municipal and Albuquerque Sunport International Airport.

Santa Fe Municipal Airport is 10 miles south of the city. American Airlines and United Airlines offer non-stop service from Dallas/Fort Worth, Los Angeles or Denver. Also available are connecting flights from other cities through these two carriers ancillary partners.

Transportation from the airport can be obtained in various ways:

Cab: Approx. \$30,00 per transportation from airport to the El Dorado Hotel

RoadRunner Shuttle: They offer various sizes of vehicles for hire from sedans to 28 passenger buses. For reservations call 505-424-3367.

Rental Cars: There are 2 agencies within the terminal:

Hertz: 800-654-3131 (US, Puerto Rico & Canada) or 800-654-3001 for International.

Avis: 800-230-4898

**21<sup>st</sup> ISAM Congress**  
**3<sup>rd</sup> to 7<sup>th</sup> June 2017, Santa Fe, NM (USA)**



Albuquerque Sunport is located approx. 60 miles south of Santa Fe. It is the largest airport in the state of New Mexico with 6 major commercial carriers: Alaska, American, Delta, JetBlue, Southwest and United. It offers non-stop service from 23 cities including: Atlanta, Baltimore (BWI), Charlotte (seasonal), Chicago (Midway/O'Hare), Dallas (DFW/ Love Field), Denver, Houston (Bush/Hobby), Kansas City, Las Vegas, Los Angeles, Minneapolis/St. Paul, New York (JFK), Oakland, Orlando (seasonal), Phoenix, Portland, Salt Lake City, San Diego, San Francisco, Seattle/Tacoma.

Transportation (to and from Santa Fe) :

NM Rail Runner Express (505) 245-7245 or <http://riometro.org/rio-metro-schedules/airport/about-the-airport> for more information, schedules and rates.

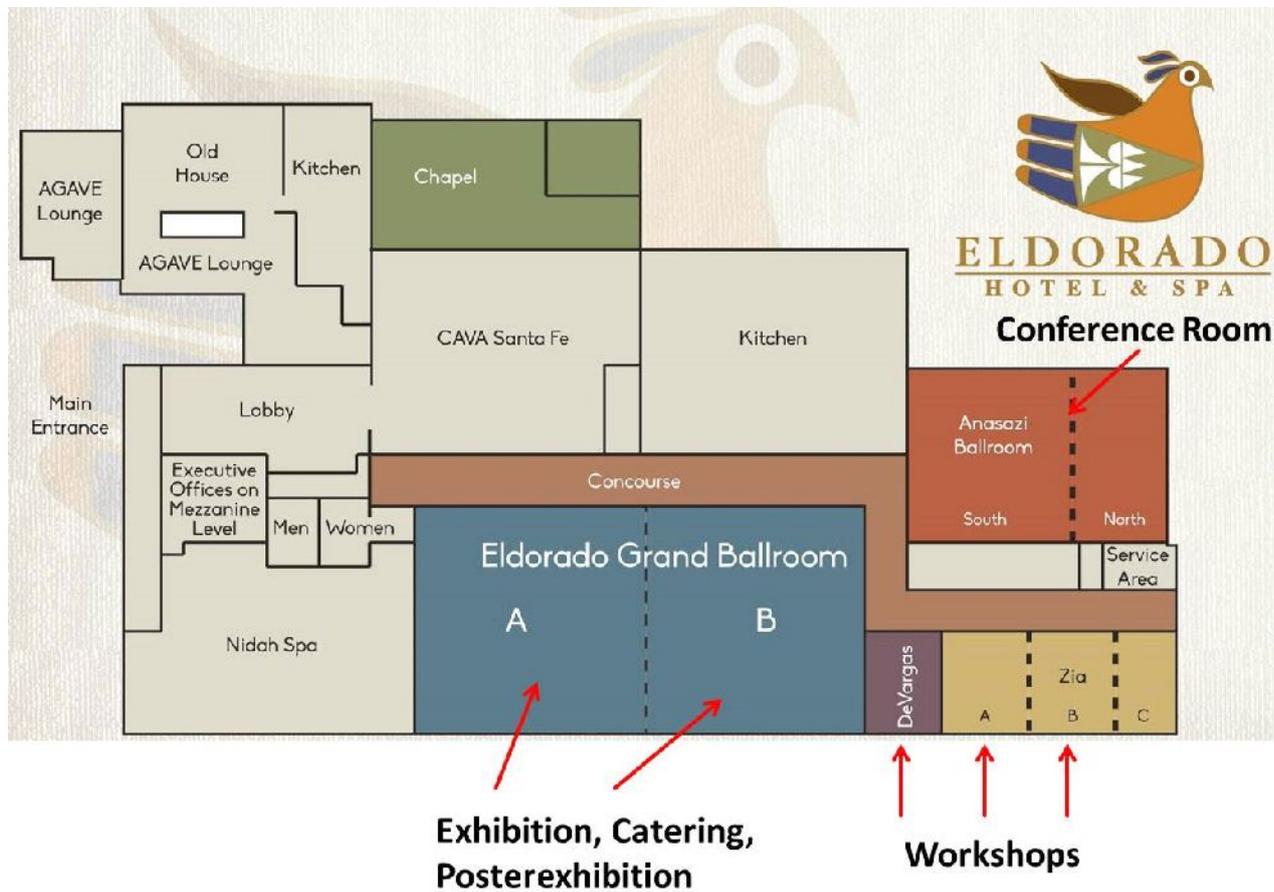
Sandia Shuttle: offers shuttle service between the Sunport and Santa Fe. Call (888) 775-5696 or [www.sandiashuttle.com](http://www.sandiashuttle.com) for more information, schedule and rates.

Rental Cars: can also be booked <http://www.abgsunport.com/getting-around/rental-cars/>



# Exhibition Area

## Floor Plan





## Sponsoring options

### **Platinum Sponsoring (\$30,000):**

- 16m<sup>2</sup> Exhibition space
- 45 minute Breakfast Symposium (extra costs to provide free breakfast for participants)
- 8 Congress tickets
- Advert in the program (choice of the outside back cover, or one of the inside cover, if still available)
- Banner ad on [www.isam.org](http://www.isam.org)
- Acknowledgement as conference sponsor plus link on homepage
- Advertisement flyer in the delegate bags

### **Gold Sponsoring (\$20,000):**

- 12m<sup>2</sup> Exhibition space
- 20 minute Breakfast Symposium (extra costs to provide free breakfast for participants)
- 5 Congress tickets
- Advert in the Program (1 page inside cover, if still available)
- Banner ad on [www.isam.org](http://www.isam.org)
- Acknowledgement as conference sponsor plus link on homepage
- Advertisement flyer in the delegate bags

### **Silver Sponsoring (\$12,000):**

- 8m<sup>2</sup> Exhibition space
- 3 Congress tickets
- Advert in the Program (1 page)
- Banner ad on [www.isam.org](http://www.isam.org)
- Acknowledgement as conference sponsor plus link on homepage
- Advertisement flyer in the delegate bags

### **Bronze Sponsoring (\$7,000):**

- 6m<sup>2</sup> Exhibition space
- 2 Congress tickets
- Advert in the Program (½ page)
- Banner ad on [www.isam.org](http://www.isam.org)
- Acknowledgement as conference sponsor plus link on homepage

### **Exhibitor (\$2,500):**

- 6m<sup>2</sup> Exhibition space
- 1 Congress ticket

**21<sup>st</sup> ISAM Congress**  
**3<sup>rd</sup> to 7<sup>th</sup> June 2017, Santa Fe, NM (USA)**



**Additional Sponsoring Options:**

- Welcome Reception (\$ 5,000)
  - Roll Up Banner
  - Logo on ticket
  
- Advertisement in the final conference book
  - 1 Page (\$2,000)
  - ½ Page (\$1,000)
  
- Insert Material in delegate bags (\$1,000)
  
- Poster Party (\$ 5,000)
  - Roll Up Banner
  - Logo on ticket
  
- Conference Dinner (\$ 5,000)
  - Roll Up Banner
  - Logo on ticket



# Application Form

Agency KONSENS GmbH  
Stockumer Str. 30  
D - 59368 Werne  
Germany  
Fax: 0049 / 23 89 / 52 75 – 55

**Return information: November 30, 2016**

## Sponsor / exhibitor order preference(s):

- |                          |   |          |
|--------------------------|---|----------|
| <input type="checkbox"/> | Platinum  | \$30,000 |
| <input type="checkbox"/> | Gold  | \$20,000 |
| <input type="checkbox"/> | Silver  | \$12,000 |
| <input type="checkbox"/> | Bronze  | \$7,000  |
| <input type="checkbox"/> | Exhibition  | \$2,500  |
| <input type="checkbox"/> | Welcome Reception   | \$5,000  |
| <input type="checkbox"/> | Poster Party  | \$5,000  |
| <input type="checkbox"/> | Conference Dinner   | \$5,000  |
| <input type="checkbox"/> | Advertisement in program and abstract<br>Book 1 page        | \$2,000  |
| <input type="checkbox"/> | Advertisement in program and abstract<br>Book ½ page        | \$1,000  |
| <input type="checkbox"/> | Material in delegate bags                                   | \$1,000  |
| <input type="checkbox"/> | Other sponsor opportunities (e.g. lanyards, congress bags): |          |

---

---

Please complete your contact details on the next page, and take note of our "General terms and conditions" below.

**21<sup>st</sup> ISAM Congress**  
**3<sup>rd</sup> to 7<sup>th</sup> June 2017, Santa Fe, NM (USA)**



**Contact information:**

Company: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Mail: \_\_\_\_\_

\_\_\_\_\_  
Date signature/stamp

*Details of the above-mentioned sponsorship options can also be found on our website:*  
[www.isamcongress.com](http://www.isamcongress.com).

For further information, please do not hesitate to get in touch with us.

Agency KONSENS GmbH  
Stockumer Str. 30  
D - 59368 Werne  
Germany

Wiebke Ahlefelder  
Phone: 0049 2389 52 75 12  
E-Mail: [ahlefelder@agentur-konsens.de](mailto:ahlefelder@agentur-konsens.de)



# General Terms and Conditions

## 1. Registration

The exhibition registration forwarded to the organizer is binding. Admission takes place by mailing the exhibition documents and the exhibition plan. No right of admission can be derived from the registration.

In the event that more registrations are received than available stand area, these are considered in the order they were received (date of receipt).

## 2. Stand allocation

Stand allocation takes place in accordance with demand, available exhibition areas, technical requirements and the organizer's conceptual requirements. Requests by exhibition companies regarding the stand are considered as far as possible. The exhibitor is not entitled to the allocation of a specific stand area.

In principle, only the basic area is rented out at the dimensions stated. There is no entitlement to the allocation of the area stated in the registration (in terms of size and position).

Furthermore, the organizer does not guarantee the exhibition's success, i.e. for the number of visitors and congress participants.

The organizer may change the position of the exhibition area even after the stand allocation has been sent. These changes do not substantiate a claim for a price reduction.

An exhibition agreement between the exhibitor and the organizer comes about with the confirmation of the stand. The organizer reserves the right to exclude individual suppliers from participating at the event.

## 3. Co-exhibitors

Sub-letting the stand is not permitted without the organizer's prior written approval. Any approved sub-letting of a stand area to a co-exhibitor is subject to a flat fee of €500.00 plus VAT per co-exhibitor.

In addition, the lessee shall impose the organizer's contractual conditions, in particular also the organizer's general terms and conditions, on his contractual partners.

## 4. Relocation and restrictions of the exhibition

No claims on the part of the exhibitor arise against the organizer should an exhibition have to be cut short, relocated or cancelled.

## 5. Withdrawal

If an exhibitor withdraws from his registration after having received confirmation of admission, the organizer is always entitled to 80 percent of the stand rental if the stand cannot be let out to somebody else. If the withdrawal is less than 6 weeks prior to the beginning of the exhibition, or if a company stays away from the exhibition without prior notice, the full stand rental becomes due.

## 6. Payment terms

The stand rental is invoiced without any ancillary costs and is due within the stipulated payment period without any discount.

Bank fees for international transfers are for the client's account. Where fees have already been debited to the organizer, these must be settled by the exhibitor at the latest on site against presentation of proof of payment or in cash.

In the event of payment arrears, the organizer is entitled to withdraw from the agreement without any further notification.

## 7. Insurance, liability

The exhibitors are obliged to take out a general liability insurance prior to the beginning of the event. An additional insurance against loss of or damage to the exhibition items during build-up and/or breakdown, the duration of the exhibition and transport is recommended.

Exhibitors are also liable for damage caused by their own staff or any assigned companies.

The exhibitor is not entitled to claim against the organizer should there be any discrepancy regarding space measurements.



# General Terms and Conditions

## 8. Gastronomy provision

The event/convention gastronomy located in the building is solely responsible for the provision of food and drink.

## 9. Advertising

Any kind of advertising outside the stand is not permitted. Acoustic and/or visual advertising aids at the stand must be designed in such a way that neighboring stands are not affected.

The distribution or display of any prospectus, flyers, brochures or the like is generally only permitted on the exhibitor's own stand; hostesses engaged outside the stand area require the organizer's approval. Contraventions are subject to a fine of €250.00 plus VAT.

## 10. Stand design

Stand material must provably in any case be of low flammability in terms of DIN 4102. The effect of the sprinkler systems may not be influenced in any way.

## 11. Build-up and breakdown of the stand

The fixed build-up and breakdown times must absolutely be adhered to. The stipulated end of the breakdown also includes the removal of the exhibition goods.

## 12. Cleaning

The stand areas must be left in a clean condition after breakdown.

## 13. Miscellaneous provisions

In the event that the organizer is compelled to evacuate one or several exhibition areas temporarily or even for a longer period of time, to postpone, cut short or extend the exhibition as a result of force majeure or any other reason for which he is not responsible, this does not give rise to any claims on the part of the exhibitor for a withdrawal or termination or to any other claims towards the organizer, in particular claims for damages. No claims arise against the organizer if the conference has to be cut short or cancelled for any reason. This liability exclusion also extends to any changes which may become necessary at short notice concerning the stand's measurements, position or similar.

Obtaining official authorisations is always the exhibitor's responsibility. The exhibitor also carries the sole responsibility to ensure that the provisions related to trade laws, police regulations in force, health legislation and other provisions are complied with. Should the participation in the event not be approved or the breakdown of a stand be required prior to the end of the event as a result of contravening these provisions, the exhibitor shall not have any claim towards the organizer for a refund of costs.

## 14. Final provisions

The exhibitor's claims against the organizer expire in 6 months, provided no legal provisions state otherwise.

If single provisions of the participation conditions are ineffective, this has no influence on the validity of the other regulations. The ineffective regulation shall be modified in such a way that the intended purpose is met.

Place of jurisdiction is Wernhe, Germany.

**21<sup>st</sup> ISAM Congress**  
**3<sup>rd</sup> to 7<sup>th</sup> June 2017, S anta Fe, NM (USA)**

